Business & Community Partnership Opportunities
One Colorado is the state’s leading advocacy organization dedicated to securing and protecting equality and opportunity for lesbian, gay, bisexual, transgender, and queer (LGBTQ) Coloradans and their families.

One Colorado has made significant progress mobilizing the LGBTQ community in Colorado. We have built a list of more than 105,000 supporters statewide, including over 87,000 email members, 38,000 social media followers, and 1,500 individual donors. Business and community partners have significant opportunities for brand exposure and promotion through their support of One Colorado.

Your support will help One Colorado achieve our vision of a fair and just Colorado for all.

Examples of corporate partnerships include:

- Visibility at high-profile events throughout the year
- Networking opportunities with community leaders, elected officials, and LGBTQ stakeholders
- Strong presence and recognition within our statewide online community
As a 501(c)(3) organization, One Colorado Education Fund (OCEF) provides educational programming on LGBTQ issues, conducts research to understand public opinion, and develops campaigns to build public support for fairness and equality.

One Colorado Education Fund improves the lives of LGBTQ Coloradans and their families through four primary focus areas:

- Protecting victories and advancing opportunities for LGBTQ Coloradans through public education,
- Protecting transgender people from discrimination and addressing the barriers that transgender Coloradans face,
- Ensuring that all LGBTQ Coloradans have equal access to quality and affordable health care,
- Empowering young people to become the next generation of LGBTQ leaders.

A partner organization to OCEF, One Colorado (OC), is a 501(c)(4) that conducts lobbying and advocacy efforts. While they pursue a similar vision, separate boards of directors and by-laws govern One Colorado (OC) and One Colorado Education Fund (OCEF).

Your non-tax-deductible gift supports the election of pro-LGBTQ equality candidates in Colorado and lobbying efforts to pass LGBTQ-inclusive legislation as well as blocking anti-LGBTQ bills.

Your tax-deductible gift to OCEF will help the organization achieve our vision of a fair and just Colorado for all.
OCEF Sponsorship Opportunities

(Tax-deductible)

Annual Sponsorship

Annual sponsorships are a crucial component of OCEF’s work, providing flexible and reliable funding to achieve organizational goals. Annual sponsors receive custom benefits to ensure a successful partnership.

In previous years, OCEF annual sponsorships have included tickets to events, employee participation on a board or committee, volunteer opportunities, recognition at events, invitations to donor briefings, inclusion in the OCEF annual report, and online recognition.

Sponsorship Range: $10,000 minimum

The Ally Awards

LATE AUGUST | DENVER, CO

OCEF’s annual Ally Awards is a visible and high-profile event with 400 guests in attendance and hundreds more tuning into the virtual live broadcast. The evening culminates in an awards presentation to allies across the state who work to advance equality and make a substantive difference in the lives of LGBTQ Coloradans. Sponsors are recognized in promotional materials of the event throughout the year and are acknowledged by One Colorado’s Executive Director at the event.

Sponsorship Range: $500 to $15,000

For more details, see the Ally Awards full sponsorship package.
Governor’s Pride Reception

JUNE | DENVER, CO

Celebrate Pride at the Governor’s Mansion with the nation’s first openly gay Governor, Jared Polis, and Colorado’s first First Gentleman, Marlon Reis! This event includes an open bar, heavy appetizers, special guests, and will be attended by 200 - 300 community members. Sponsorships include a meet and greet with legislators as well as brand promotion on event materials.

Sponsorship Range: $1,500 to $5,000

LGBTQ Lobby Day

FEBRUARY OR MARCH | DENVER, CO

One Colorado Education Fund brings nearly 300 LGBTQ Coloradans, their families and allies to the State Capitol every year to speak with our elected representatives about the issues and policies that will impact our community. OCEF offers a comprehensive lobby training, brings elected officials to speak, and provides food for all guests at no cost. OCEF will include all sponsor logos on digital communications surrounding the event, and sponsors will have the opportunity to have a table set up at the Lobby Day training site.

Sponsorship Range: $100 to $500
Colorado Gives Day

EARLY DECEMBER | STATEWIDE, ONLINE

Join one of the largest single-day giving movements in the country. Each December Coloradans come together with the common goal to strengthen the community by helping to power nonprofits. This is OCEF’s most important online fundraiser, which provides ample opportunity for brand promotion of matching sponsors.

Sponsorship Range: $5,000 minimum or secure a sole sponsorship with a $15,000 matching gift.

Give OUT Day

JUNE | NATIONAL, ONLINE

Give OUT Day is a month-long fundraising campaign culminating on June 30th, the only national day of giving for the LGBTQ community. Matching sponsors will be included on promotional materials on social media and email throughout the month, surrounding Give OUT Day.

Sponsorship Range: $1,000 to $2,500
End-of-Year Sponsorship

DECEMBER | STATEWIDE, ONLINE

Nearly one-third of annual giving to nonprofits occurs in the month of December. OCEF seeks a sole business or community partner to match donations received in the final days of December (excluding Colorado Gives Day). The sponsor will be recognized in One Colorado communications surrounding end of year giving. Typically this consists of phone calls to hundreds of donors, a direct-mail campaign, emails, and social media across Facebook, Twitter, and Instagram.

Sponsorship Range: $5,000 to $15,000

House Parties

YEAR-ROUND | STATEWIDE

House parties are typically attended by 20-80 guests and take place in the homes of supporters across the state. Business and community partners donate to provide food and refreshments, gift bags, or other items. The sponsor will receive an invitation to attend and be recognized at the event, as well as include their logo on all communications from OCEF surrounding the event.

Sponsorship Range: $1,000 to $5,000
Pride Brunch
JUNE | DENVER, CO

OCEF’s Pride Brunch takes place on Sunday morning of Denver Pride, following the Pink Party. Breakfast and drinks will be provided as a perk to One Colorado’s major supporters, their families and key institutional partners. Sponsors will receive recognition and signage at the event as well as their logo included on promotional materials.

Sponsorship Amount: $2,500

GSA Summits
SPRING & FALL | REGIONAL

At the OCEF’s four regional Gender & Sexuality Alliance (GSA) Leadership Summits, LGBTQ youth and their allies come together to learn actionable skills to be a force for change in their community. GSA Summits take place both in-person and online with a focus on different issues relevant to each region. OCEF will include sponsor logos on digital communications surrounding the event, and sponsors will have the opportunity to have a table set up at the event if held in person.

Sponsorship Levels Include: $500 to $2,000
Pink Party

JUNE | DENVER, CO

One Colorado hosts Denver’s premier dance party fundraiser over Pride weekend. This event features an open bar, live music, a photo booth, and many special guests! Typically attended by over 1,000 guests, the Pink Party is the ideal venue to celebrate Pride in Denver. Sponsorships include signage and recognition at the event as well as logo included on promotional materials.

Sponsorship levels include: $1,000 to $10,000
Previous Sponsors

Business and community partners play a pivotal role in the success of One Colorado’s work. Not only do sponsors provide important funding for our programs, they bring visibility and support to the issues LGBTQ Coloradans and their families care about.

We seek to engage our sponsors with year-round opportunities to participate in events, calls to action, volunteer opportunities, and other ways of getting involved because mutually-beneficial relationships are key to our sustainability as an organization.

Your partnership is a powerful statement in the fight for a fair and just Colorado. We look forward to working with you for many years to come!
“We’re very grateful to be supporters and allies of One Colorado — and for the past decade, it’s been very moving to see all they’ve accomplished.”

Matt Huron, Chief Executive Officer, Good Chemistry Nurseries
One Colorado is often in need of in-kind gifts such as products or event spaces. For more information or to discuss additional sponsorship opportunities, please contact One Colorado’s Development Team.

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Please note that One Colorado events may be modified or cancelled due to changing COVID-19 health concerns.