ONE COLORADO PRESENTS

PRISM

AWARDS

2022 Sponsorship Opportunities
The Organization

One Colorado is the state’s leading advocacy organization for lesbian, gay, bisexual, transgender, and queer (LGBTQ+) Coloradans and our families. We work to progress the lived and legal equality of LGBTQ+ Coloradans. One Colorado collaborates with partners across the state in areas of health, schools, food access, and community engagement to ensure the voices of LGBTQ+ Coloradans are heard and represented within halls of power and through elections, so that all LGBTQ+ families and their communities can thrive.

As an advocacy organization, One Colorado engages the community through trainings, presentations, educational resources, and volunteer opportunities so that all Coloradans can have access and agency to further the LGBTQ+ movement. We conduct research to understand public opinion and develop campaigns to build public support for fairness and equality. One Colorado focuses on: protecting our victories, ensuring every student feels safe and welcome in their school, ensuring LGBTQ+ Coloradans have equal access to health care, advocating for transgender Coloradans, and advancing opportunities for LGBTQ+ Coloradans. Since its inception in early 2010, One Colorado has made significant progress in mobilizing the LGBTQ+ community in Colorado.

One Colorado led the development of the Colorado LGBTQ+ Health Coalition, in collaboration with leading health equity experts, and has released three comprehensive health reports to nearly 3,000 policy makers, health care professionals, and LGBTQ+ people throughout Colorado. In addition to relationship recognition victories, One Colorado’s leadership at the Colorado State Capitol has advanced pro-equality legislation including a comprehensive anti-bullying law, expansion to HIV medications PrEP and PEP, Jude’s Law, the Ban on Conversion Therapy for Minors, and most recently Culturally Responsive Healthcare Training and Marlo’s Law.

The One Colorado Education Fund is a 501 (c)(3) nonprofit, and our IRS identification number is 27-1333378.
The Opportunity

One Colorado Education Fund (OCEF) is a statewide organization dedicated to securing and protecting equality and opportunity for lesbian, gay, bisexual, transgender, and queer (LGBTQ) Coloradans and their families.

OCEF will host its signature fundraising event — The Prism Awards — on August 20th, 2022 at the Denver Art Museum. The evening will culminate in an awards presentation to individuals and organizations who work to advance equality and make a substantive difference in the lives of LGBTQ Coloradans. The evening will kick off with a cocktail reception in the courtyard with a hosted bar and heavy hors d’oeuvres. Guests will then move to the pavilion and attendees will enjoy an awards ceremony with special guest speakers, delectable desserts, and champagne.

OCEF has made significant progress mobilizing the LGBTQ community in Colorado. OCEF has built a list of more than 105,000 supporters statewide, including 45,000 email members, 38,000 social media followers, and 4,500 individual donors. Prism Awards sponsors have significant opportunities for brand exposure and promotion — both print and online — through their support of OCEF and this exclusive opportunity.
The Audience

The Prism Awards is a highly-visible and high-profile event, with a typical attendance of 400 guests each year. OCEF is honored to host a diverse and influential group of civic, community, and business leaders whose power and leverage reach every corner of our state. In addition, OCEF welcomes a large, bipartisan contingent of elected officials—from City Council members to sitting United States Senators—from across the state to join us for this unique celebration. Previous attendees have included former U.S. Secretary of Health and Human Services Kathleen Sebelius, U.S. Office of Personnel Management Chief of Staff Katherine Archuleta, Governor Jared Polis, Planned Parenthood’s President Cecile Richards, Governor John Hickenlooper and other special guests.

We celebrate the work of both LGBTQ leaders and allies for their tremendous ability to impact the hearts and minds of everyday Coloradans — and because their courage is an incredible asset to OCEF’s work.
Michael Conway was appointed as Colorado Insurance Commissioner by Governor Jared Polis on December 21, 2018, and was confirmed to this position by the Colorado State Senate on January 22, 2019. Prior to this, Conway served as interim Commissioner, a position he was appointed to by Governor Hickenlooper in January 2018.

As Commissioner, Conway serves as the chief executive of the Division of Insurance and oversees the regulation of the insurance industry in Colorado. His role brings together consumers, the insurance industry and other stakeholders to create an inclusive, firm and fair regulatory approach to all lines of insurance such as auto, health, homeowner, life, property and casualty, title and workers' compensation.

In 2021, the Biden-Harris Administration and the Centers for Medicare & Medicaid Services (CMS) approved gender-affirming care in the individual and small group health insurance markets as part of Colorado's Essential Health Benefit (EHB) benchmark, a life saving and innovative update that would not have been possible without the leadership of the Commissioner Conway.
Barb Cardell (they/them)
2022 Prism Award Recipient

Barb Cardell is an educator, activist, and advocate living in Boulder, Colorado. Engaged in local, statewide, national and global HIV issues and currently serving on the Governor appointed statewide Colorado Alliance for HIV Prevention and Education. Barb co-founded PWN USA CO, a Colorado-based advocacy group for ALL self-identified women living with HIV in the state of Colorado.

Barb is a founding member and served as the Vice-chair of the US Persons Living with HIV Caucus (USPLHIV Caucus), now in an Emeritus role. Barb is the Legislative Chair of the Colorado Organizations Responding to AIDS (CORA) and led HIV criminalization reform which modernized HIV statutes and repealed two criminal statutes that targeted people living with HIV.
Amayas Gonzalez (they/them)
2022 Prism Award Recipient

Amayas was born and raised in Colorado and was a member of One Colorado’s GSA Leadership Council from 2019-2020. They are the first youth to receive an award from One Colorado. Being the activist and trans person they are, Amayas served as a student supporter for their Gender & Sexuality Alliance, and fought to get a gender-neutral bathroom and to change the dress code from uniform to “free dress” at their school. Amayas has also worked with the Transgender Law Center’s Gender Justice Leadership Program and is currently sitting on the Roses Youth National Council.
Goddess Tyescha (they/them)
2022 Prism Award Recipient

Goddess is a Black New York Rican raised in Harlem who began community organizing at 16 years of age, which led them to become the President of the local college campus NAACP. Throughout their organizing career they have used poetry as a medium of expression, growing their understanding of healing and using art as a tool of enlightenment towards their journey. Goddess uses their experiences of all their intersectionalities to express theirself as a Queer Genderfluid Black Afro-Latinx product of the crack era and first generational Puerto Rican parents. They thrive to invest time in understanding communities and ignite the power they have and give tools to pull in more power for the community who have been stripped of their own narrative. Graduating with a Dual Masters from Fordham University in Education, they use multiple expressions while teaching young people to use their voice to create change. Goddess currently works as an amplifier to create safe space for LGBTQ+ youth and build capacity with compassion and grace to eradicate racism, homophobia and the oppression of people at Inside Out Youth Services.
**Sponsorship Opportunities**

**$15,000**
- Logo on event communications including emails, ads, website, and invitations
- 14 tickets to the event
- Reserved seating
- On-screen signage and verbal recognition
- Full-page ad in the printed program
- Inclusion in the One Colorado annual report
- Access to major stakeholder events
- Custom benefits can be made for sponsors at this level

**$10,000**
- Logo on event communications including emails, ads, website, and invitations
- 12 tickets to the event
- Reserved seating
- On-screen signage and verbal recognition
- Full-page ad in the printed program
- Inclusion in the One Colorado annual report
- Access to major stakeholder events

**$7,500**
- Logo on event communications including emails, ads, website, and invitations
- 10 tickets to the event
- Reserved seating
- On-screen signage and verbal recognition
- Half-page ad in the printed program
- Inclusion in the One Colorado annual report

*Please contact One Colorado’s Development Team to discuss: development@one-colorado.org | 303-524-5928*
Sponsorship Opportunities

$5,000
- Logo on event communications including emails, ads, website, and invitations
- 8 tickets to the event
- On-screen signage and verbal recognition
- Half-page ad in the printed program
- Inclusion in the One Colorado annual report

$2,500
- Logo on event communications including emails, ads, website, and invitations
- 6 tickets to the event
- On-screen signage and verbal recognition
- Quarter-page ad in the printed program

$1,000
- Logo on event communications including emails, ads, website, and invitations
- 4 tickets to the event
- On-screen signage and verbal recognition
- Quarter-page ad in the printed program

$500
- Logo on event communications including emails, ads, website, and invitations
- 2 tickets to the event
- On-screen signage and verbal recognition

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development@one-colorado.org | 303-524-5928
Become a Sponsor

Please contact One Colorado’s Development Team:

- Email: development@one-colorado.org
- Call: 303-524-5928
- Mail a check:
  One Colorado Education Fund
  303 E 17th Ave, Suite 400
  Denver, CO 80203

One Colorado Education Fund is a 501(c)(3) tax-exempt organization. Our IRS identification number is: 27-1333378. In accordance with IRS regulations, One Colorado Education Fund confirms that no goods or services were provided in exchange for your donation. This tax-deductible gift will support the organization’s research, public education and awareness efforts.
Past Awardees

2021:
- Brother Jeff S. Fard
- Dr. Jerrica Kirkley
- Interfaith Alliance of Colorado
- Ignacio Out & Equal Alliance

2020:
- Colorado Lawyers Committee
- Dr. Nita Mosby Tyler
- Katherine Archuleta

2019:
- Hon. Cynthia Coffman
- Hon. Crisanta Duran
- Christine Bland
- UC Health Integrated Transgender Program

2018:
- Governor John Hickenlooper
- Denver Health & the LGBT Center of Excellence
- Summit County Government
- Former Senator Lucia Guzman

12 2022 Prism Awards Sponsorship Opportunities
Past Awardees, cont’d.

2017:
- Hon. Jean Dubofsky
- Kaiser Permanente / Jandel Allen-Davis
- Rathod Mohamedbhai LLC
- Former Senator Pat Steadman

2016:
- Matthew Huron
- Nita & Rudy Gonzales and the Gonzales Family
- Kristin Strohm
- Dr. Dan Reirden, People’s Choice Award
- Ted Trimpa

2015:
- Marty Chernoff
- Rosemary Harris Lytle
- Kelly Brough & Diedra Garcia
- Anton Schulzski, People’s Choice Award

2014:
- Former Army Staff Sergeant Izzy Abbass, Former Marine Sergeant Will Glenn, & Former Senior Master Sergeant Dennis Mont’ros
- Maria Garcia Berry
- Rabbi Steven Foster & Former State Senator Joyce Foster
- Reverend Mike Morran
- Hillary Hall, People’s Choice Award

2013:
- University of Denver Men’s Hockey Team
- Colorado Medical Society
- Tim Sweeney

2012:
- Faye Wilson Tate
- Dr. Christopher Urbina
- Girl Scouts of Colorado
- Compañeros

2011:
- Former State Representative Wilma Webb
- Jean Hodges
- Veronica Barela / NEWSED
- Bruce DeBoskey
**Ad Specifications**

All ads must be supplied as a hi-resolution PDF or JPEG.

Embed all fonts and photos. Photos should be minimum 300 DPI. Set color to CMYK. For vector based files like Illustrator, fonts need to be turned into outlines before generating a PDF. Please provide the name of the person who created or sent files, along with a phone number where they can be reached.

**PREMIUM FULL PAGE AD WITH BLEED**

- **TRIM:** 8.5” h x 11” w (gray area)
  This is the edge of the page.

- **BLEED:** 9”h x 11.5”w (pink area)
  All images must overlap plus .5” bleed. This area will be trimmed edge-to-edge.

- **SAFETY/LIVE:** 8”h x 10.5”w (blue dotted area)
  All important text, logos, and imagery needs to be within this area, or it may be cut off.

**FULL PAGE AD WITH BORDER**

- **LIVE:** 8”h x 10.5”w (gray area)
  Full page ads will be placed on a landscape, 11x8.5” page. There will be a quarter-inch white border on all sides.
Ad Specifications, cont’d.

HALF PAGE VERTICAL AD

LIVE: 5.125"w x 8"h (gray area)
Half page vertical ads will be placed on a landscape, 11x8.5" page. There will be a quarter-inch white border on all sides, including between separate ads.

HALF PAGE HORIZONTAL AD

LIVE: 3.875"h x 10.5"w (gray area)
Half page horizontal ads will be placed on a landscape, 11x8.5" page. There will be a quarter-inch white border on all sides, including between separate ads.

QUARTER PAGE AD

LIVE: 3.875"h x 5"w (gray area)
Half page horizontal ads will be placed on a landscape, 11x8.5" page. There will be a quarter-inch white border on all sides, including between separate ads.
Previous Sponsors

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theprismawards.com
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